

**SMS '80 Foundation Support, Mentor & Server Session # 013**

<b>Speaker</b>		<b>Mr. Shri ELVIS D'CRUZ</b> <b>GM-Commercial,</b> <b>DP WORLD Kochi</b>
<b>Date</b>	<b>November 23, 2012</b>	
<b>Time</b>	<b>4.30 PM IST</b>	
<b>Location</b>	<b>Hall of Fame, SMS</b>	

**Topic: EMERGING TRENDS IN SUPPLY CHAIN MANAGEMENT**

**Speaker Profile:**

Equipped with a Post Graduate Diploma in Business Management from Xavier Institute of Management, Elvis D'Cruz brings with him over 20 years of expertise in the Supply Chain and Logistics Industry. Having started as a management trainee with American President Lines in Mumbai he then switched to Maersk India Ltd as Sales and Marketing Manager for South India.

After moving to Amalgam Foods in 1994, he was responsible for the marketing of their consumable products in the United States of America. August 1997 saw him shifting to a joint venture of Mitsubishi Corporation in India. In DP World Cochin, he has the responsibility for Sales, Marketing Customer Service and Public Relations of the International Container Transshipment Terminal at Vallarpadam.